Guidelines for CBCS Revised Syllabus w.e.f. 2019-20

for the paper

"International Business", DSE BCH 6.4(d)

B.Com(Hons.) Sem VI

Jointly organised by Department of Commerce, Delhi School of Economics, University of Delhi

and

Janki Devi Memorial College, University of Delhi

Date: September 22, 2020.

An online meeting was held on Tuesday, September 22, 2020 at 4.00 PM on Google Meet Platform (Meeting ID meet.google.com/kzd-xwyk-ovh) to prepare the Guidelines for CBCS Revised Syllabus w.e.f. 2019-20 for the paper titled "International Business" of B. Com. (Hons.) Sem VI Paper No. DSE BCH 6.4(d) jointly organised by the Department of Commerce, Delhi School of Economics, University of Delhi and Janki Devi memorial college, University of Delhi. The meeting was convened by Dr. Chanchal Chopra, Associate Professor, Department of Commerce, Janki Devi Memorial College. Dr. Niti Bhasin, Associate Professor, Department of Commerce, Delhi School of Economics, University of Delhi represented the Department at the meeting. Twenty one faculty members of the different colleges of University of Delhi associated with teaching of this paper attended the meeting on the scheduled day, date and on the given link.

S.No	Name	College
1.	RISHIKA NAYYAR	Sri Aurobindo College
2.	DR MANIKA JAIN	Atma Ram Sanatan Dharma College
3.	KIRTI YADAV	Sri Aurobindo College
4.	MANISHA JAISWAL	Daulat Ram College
5.	DEEPAK SRIVASTAVA	Keshav Mahavidyalaya
6.	NEHA	Maitreyi College
7.	INDU	Aditi Mahavidyalaya
8.	VANSHIKA JAIN	Lady Sri Ram College For Women
9.	EKTA BANSAL	Janki Devi Memorial College
10.	PARAMJEET KAUR	Sgtb Khalsa College
11.	ARUSHI MALHOTRA	Shri Ram College Of Commerce
12.	VARTIKA KHANDELWAL	Shri Ram College Of Commerce
13.	REENA MARWAH	Jesus And Mary
14.	NEELAM JHAWAR	Indraprastha College for Women
15.	RICHA SHARMA	Janki Devi Memorial College
16.	AMITA CHARAN	Janki Devi Memorial College
17.	PARAMJEET KAUR	SGTB Khalsa College
18.	JAGBIR SINGH KADYAN	Swami Shraddhanand College
19.	MANIKA JAIN	Atma Ram Sanatan Dharma College
20.	SUMATI VARMA	Sri Aurobindo College (Eve)
21.	MALA RANI	Bharti College

The following guidelines were set in the online meeting with the consent of all the faculty members and the representative of Department of Commerce, Delhi School of Economics, University of Delhi.

UNIT I

With regard to Unit 1, the following suggestions were made:

- 1) A general overview of international trade and investment opportunities should be discussed with the students.
- 2) Impact of Covid-19 pandemic on International Business Environment (such as rising protectionism) with examples should be discussed with students.

UNIT II

With regard to Unit 2, the following suggestions were made:

- 1) Recent updates on tariff and non-tariff barriers and BOP accounts should be discussed with students.
- 2) Recent data and information on regional economic integration can be referred to and shared with students.

UNIT III

With regard to Unit 3, the following suggestions were made:

- 1) Provide awareness related to the latest trends in currencies markets.
- 2) Conceptual clarity should be imparted on topics mentioned under this unit.
- 3) No numerical will be asked from this unit.

UNIT IV

With regard to Unit 4, the following suggestions were made:

1) Concept clarity may be provided through contemporary examples, wherever applicable.

UNIT V

With regard to Unit 5, the following suggestions were made:

1) Latest trends in FDI should be shared with the students. The changes in government policy with regard to FDI, SEZs and EOUs should also be discussed in the class.

In general, students who support their answers with contemporary examples should be incentivised during evaluation.

All the faculty members participated actively in the discussion and agreed to the above mentioned guidelines. The meeting ended with thank you notes.

Dr. Chanchal Chopra Convenor International Business Guidelines Meeting Associate Professor Janki Devi Memorial College University of Delhi.



Dr. Niti Bhasin Representative International Business Guidelines Meeting Associate Professor, Department of Commerce Delhi School of Economics University of Delhi